



# 2019 AFL NSW/ACT VOLUNTEERS

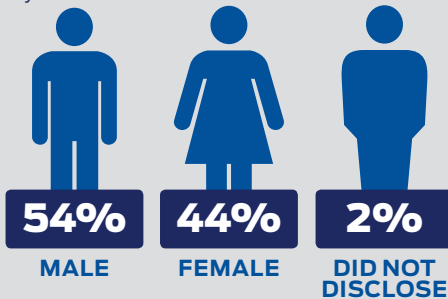
Growing, supporting and sustaining football clubs and leagues in New South Wales and the ACT.

## The 2019 AFL NSW/ACT Volunteer Survey

reflects contribution of over 200 Volunteers. Respondents represent a spectrum of volunteer roles including President, Committee Members, Game Day Official, Coach, Runner, Trainer, Canteen Helper, Parent Helper and other roles across New South Wales and ACT Clubs and Leagues.

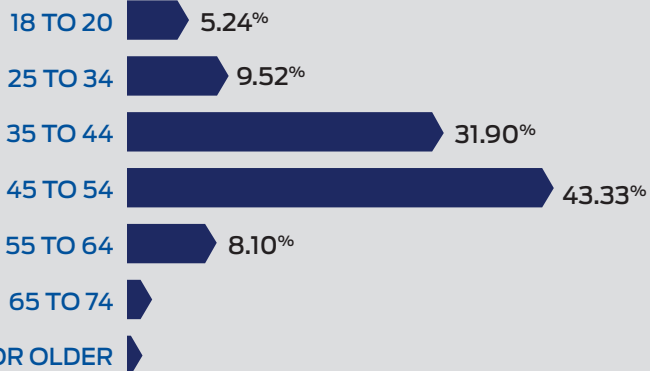
AFL NSW/ACT conducted the survey online and qualitative and quantitative inputs captured have been incorporated in the results of the survey.

## THE FACES OF VOLUNTEERS IN AFL NSW/ACT



**75%** OF VOLUNTEERS ARE 35 TO 54 YEARS OLD

### AGE OF VOLUNTEERS



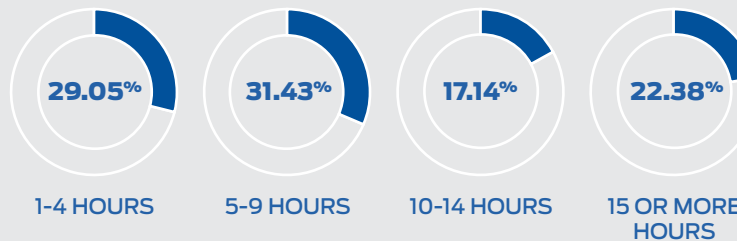
## THE COMMITMENT OF VOLUNTEERS IN AFL NSW/ACT

### HOW LONG HAVE YOU BEEN A VOLUNTEER AT YOUR LEAGUE/CLUB?



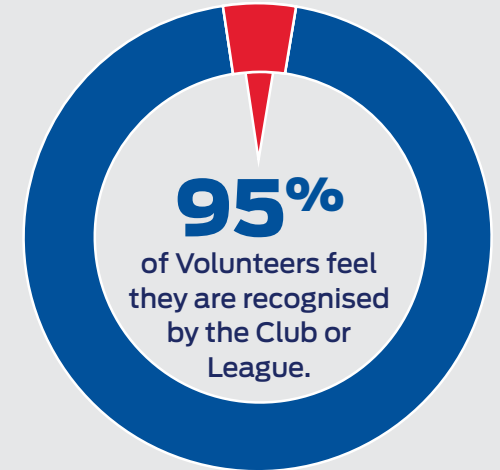
**OVER 60%** OF VOLUNTEERS SPEND LESS THAN 10 HOURS A WEEK VOLUNTEERING THEIR TIME TO CLUB OR LEAGUE.

### HOURS IN A WEEK VOLUNTEERING



### Volunteers commit to the hours due to many reasons –

- Children/Family members play
- Meet new people
- They play
- Gain new skills
- Love the game
- Give back to the community



### How does your club/league recognise volunteers?

- Recognition on social media
- Award night presentations
- Match day meals
- Plenty of "thank you"s.

### What would make volunteering for your league/club more appealing?

- Defined roles and responsibilities
- More volunteers to share the load
- Supportive club atmosphere

**15%** of respondents are from a Multicultural background and 3% identify as Aboriginal or Torres Strait Islander.



**70%** Volunteer because they are directly involved with the Club through playing or children/family playing.